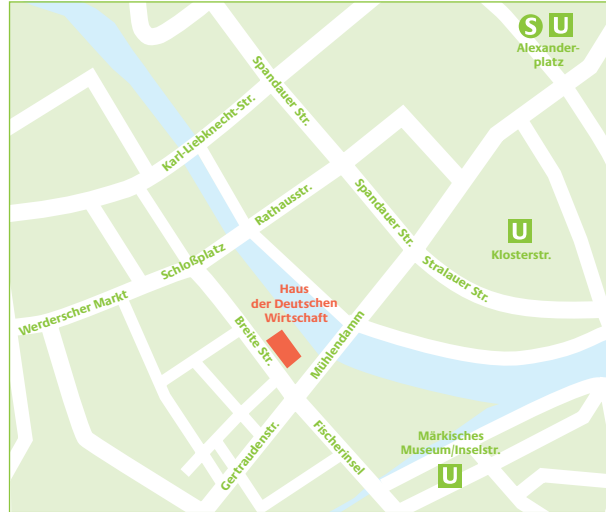


### Venue

Haus der Deutschen Wirtschaft  
Breite Strasse 29  
10178 Berlin

### Conference languages

German, English



### Public transportation:

**From Tegel Airport:** TXL express bus to Alexanderplatz, then see "from Alexanderplatz"

**From Zoologischer Garten train station (Zoo):** either S-Bahn (suburban railway) to Friedrichstrasse and then bus no. 147 to Mühlenstr/Breite Strasse, or S-Bahn to Alexanderplatz, then see "from Alexanderplatz"

**From Alexanderplatz:** either bus 148 to Fischerinsel, or U-Bahn (underground railway) no. 2 (to Potsdamer Platz) as far as Märkisches Museum

**From Ostbahnhof:** Bus no. 147 to Mühlenstr/Breite Strasse

### Conference in cooperation with



DIW Berlin

German Institute  
for Economic Research

### Coordination

Alexander Eickelpasch, Dr. Birgit Soete  
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### Registration

Deadline: 31 August 2005  
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PRpetuum GmbH  
Hohenzollernstrasse 27, 80801 München  
Tel. +49 (0)89 24 44 76 12  
Fax +49 (0)89 24 44 76 11  
Email: k.keller@prpetuum.de

### Accommodation

We have negotiated special rates for participants at the following hotels. Please reserve rooms at the Hotel "Park Inn" by 01 August 2005, "Dorint Novotel" by 08 August 2005 and Hotel "Großer Kurfürst" by 12 August 2005, quoting reference "Innovation Networks in Regions/BMBF".

Dorint Novotel  
Fischerinsel 12, 10179 Berlin  
Tel. +49 (0)30 20 67 40, Fax +49 (0)30 20 67 41 11

Hotel Großer Kurfürst  
Neue Rosstrasse 11-12, 10179 Berlin  
Tel. +49 (0)30 24 60 00, Fax +49 (0)30 24 60 03 00

Hotel Park Inn  
Alexanderplatz, 10178 Berlin  
Tel. +49 (0)30 23 89 43 33, Fax +49 (0)30 23 89 43 05

For further information on BMBF Innovation Initiative, please visit [www.unternehmen-region.de](http://www.unternehmen-region.de)



Federal Ministry  
of Education  
and Research

INNOREGIO  
UNTERNEHMEN  
REGION  
The BMBF Innovation Initiative  
for the New German Länder

## Innovation Networks in Regions

European experiences and  
the German InnoRegio Programme

Invitation to the Conference on  
13 September 2005 in Berlin



INNOVATION

Deutschland. Das von morgen.

**“The aim of our innovation policy for eastern Germany is to link the key areas of research at the scientific institutions with the special technologies, skills and potential of the companies in those regions.”**

*(Federal Minister Edelgard Bulmahn)*

The aim of the BMBF's “InnoRegio” programme is to increase the innovative and economic strength of eastern Germany's regions. The conference will examine the contribution of innovation networks to regional profile building and the support of cluster processes.

The BMBF (Federal Ministry of Education and Research) is encouraging strong regions with a distinctive skills profile through its “Unternehmen Region” regional enterprise initiative, which is aimed at promoting innovation in eastern Germany. The InnoRegio programme, which was launched in 1999, is the starting point for a new approach to entrepreneurial support. It is based on a sustainable regional innovation strategy, forging a strong alliance between the worlds of business, research, education and politics, an alliance which jointly pursues this strategy with commitment and a long-term view. The aim is to successfully place new products and services on the market.

The central issue for the conference is how cooperating in innovation networks can help to overcome regional barriers to development. International experts will discuss innovative approaches to regional skills and innovation development. How can public innovation programmes best support strategy-led cooperation in these types of regional alliances? One year before the InnoRegio programme is due to end, the results of the supporting research coordinated and led by the German Institute for Economic Research (DIW) will be presented and compared with experience gained from cluster-oriented support programmes of other European countries.

Edelgard Bulmahn  
Federal Minister of Education and Research

I. INTRODUCTION	
	Chair <b>Dr. Kurt Hornschild</b> DIW Berlin
09.30 – 09.40	<b>Welcome address</b> <b>Prof. Dr. Klaus F. Zimmermann</b> President of DIW Berlin
09.40 – 10.00	<b>Innovation policy in Germany – the InnoRegio programme</b> <b>Prof. Dr. Frieder Meyer-Krahmer</b> State Secretary, Federal Ministry of Education and Research
10.00 – 10.10	<b>Innovation networks in regions – Theory and policy</b> <b>Dr. Kurt Hornschild</b> DIW Berlin
10.10 – 10.40	<b>Co-operation out of weakness? The contribution of network policy to overcoming innovation obstacles</b> <b>Dr. Jutta Günther</b> IWH
10.40 – 11.00	<b>Coffee Break</b>
II. THE INNOREGIO PROGRAMME	
	Chair <b>Dr. Kurt Hornschild</b> DIW Berlin
11.00 – 11.30	<b>The organisation of regional innovation networks</b> <b>Prof. Dr. Wolfgang Scholl</b> Humboldt University Berlin
11.30 – 12.00	<b>How does the InnoRegio programme support the innovation process in the enterprises concerned?</b> <b>Alexander Eickelpasch</b> DIW Berlin
12.00 – 12.30	<b>The impact of the InnoRegio programme on innovation behaviour and market performance of SME</b> <b>Dr. Rainer Voßkamp</b> DIW Berlin

12.30 – 13.00	<b>The role of public research in regional innovation networks</b> <b>Martina Kauffeld-Monz</b> DIW Berlin
13.00 – 14.00	<b>Lunch</b>
III. EXPERIENCES IN OTHER COUNTRIES	
	Chair <b>Dr. Birgit Soete</b> DIW Berlin
14.00 – 14.30	<b>Building relational competence with neighbours: does it really enhance innovation?</b> <b>Patrick Rondé and Caroline Hussler</b> Université Louis Pasteur, Université Haute Alsace
14.30 – 15.00	<b>Network and cluster policy in Europe: lessons from RITTS, and new cluster-based regional innovation strategies</b> <b>Prof. David Charles</b> CURDS
15.00 – 15.30	<b>VINNVÄXT – Growth in the regions through dynamic innovation systems</b> <b>Cecilia Johansson</b> VINNOVA
15.30 – 16.00	<b>Innovation networks in the Polish economy: current state and development</b> <b>Dr. Richard Woodward</b> CASE
16.00 – 16.15	<b>Coffee Break</b>
IV. CONCLUSIONS	
	Chair <b>Dr. Birgit Soete</b> DIW Berlin
16.15 – 16.45	<b>The InnoRegio programme – An approach for future innovation policy?</b> <b>Dr. Kurt Hornschild</b> DIW Berlin